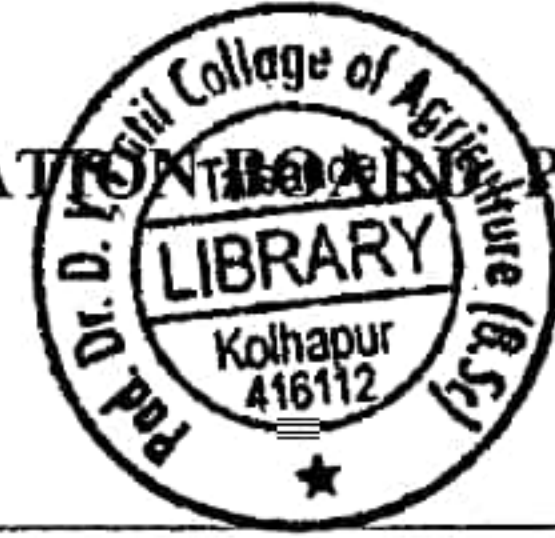


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MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATIONS COLLEGE OF AGRICULTURE PUNE SEMESTER END EXAMINATION



B.Sc. (Agri.)

| | | |
|------------------------------------|--|-------------------------|
| Semester : V (New) | Term : I | Academic Year : 2011-12 |
| Course No. : ECON 354 | Title : Agricultural Marketing, Trade and Prices | |
| Credits : 2(1+1) | | |
| Day & Date : Wednesday, 21.09.2011 | Time : 14.00 to 16.00 | Total Marks : 40 |

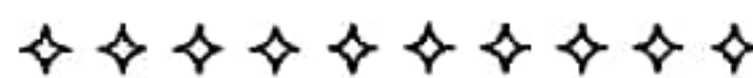
- Note :
1. Solve ANY EIGHT questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Define agricultural marketing. Explain its meaning and scope.
- Q.2 Explain the classification of markets on the basis of time span.
- Q.3 Define types of producer's surplus. Describe factors affecting marketable surplus.
- Q.4 Define risk in agricultural marketing and explain types of risk.
- Q.5 Write short notes (Any Two)
 - 1) Components of market structure
 - 2) Trade balance
 - 3) Factors governing trade
- Q.6 What are the reasons for higher marketing costs of agricultural commodities?
- Q.7 Define storage. Explain functions of warehouses.
- Q.8 Describe marketing functions in relation to farm products.
- Q.9 What are features of APMC?
- Q.10 Which are the agricultural marketing agencies and institutions in India?

SECTION "B"

- Q.11 Define.
 - 1) Market
 - 2) Market structure
 - 3) Perfect market
 - 4) Marketing efficiency
- Q.12 Fill in the blanks.
 - 1) Futures trading is a device for protection against the _____ fluctuations.
 - 2) _____ marketing organizations are associations of producers for the collective marketing.
 - 3) In _____ markets, the sale of agricultural produce is undertaken either by open auction or by the close tender method.
 - 4) Retailers buy from wholesaler and sell to _____ in small quantities.



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MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION



B.Sc. (Agri.)

| | | |
|----------------------------------|--|-------------------------|
| Semester : V (New) | Term : I | Academic Year : 2010-11 |
| Course No. : ECON 354 | Title : Agricultural Marketing, Trade and Prices | |
| Credits : 2(1+1) | | |
| Day & Date : Tuesday, 19.10.2010 | Time : 14.00 to 16.00 | Total Marks : 40 |

- Note :
1. Solve ANY FIVE questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Enlist various dimensions of a market on which market can be classified. Explain in detail the classification of market on the basis of location.
- Q.2 What do you mean by market structure? State in brief various components of market structure.
- Q.3 Enlist various marketing functions and explain any one marketing function in detail.
- Q.4 What is meant by marketed surplus? Explain factors affecting on marketable surplus.
- Q.5 What is total cost of marketing? Enlist various factors affecting the cost of marketing and explain about perishability of the product.
- Q.6 What is meant by co-operative marketing? Write in brief three tier structure of co-operative marketing societies.
- Q.7 Write short notes on-. (Any Two)
- 1) Marketing efficiency
 - 2) Market integration
 - 3) World Trade Organization (WTO)

SECTION "B"

- Q.8 Define the following terms.
- 1) Oligopoly market
 - 2) Price spread
 - 3) Hedging
 - 4) Bonded warehouse
 - 5) Market
- Q.9 Fill in the blanks.
- 1) A market in which there are only two buyers to purchase a commodity is called as _____.
 - 2) The central AGMARK laboratory is located at _____.
 - 3) The Head quarter of World Trade Organization is situated at _____.
 - 4) The transportation functions of marketing creates _____ utility.
 - 5) _____ Method of selling is generally used in regulated market.

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Q.10 State True or False.

- 1) The marketing process is completed when produce reaches to the consumer.
- 2) The market where there is only one seller is called as monopsony market.
- 3) In free market the government restrictions have to be increased as per WTO agreement.
- 4) The marketable surplus has negative relationship with size of farm.
- 5) Retailer is important intermediary who makes supply of the goods to consumers as per their requirement.

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MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION

B.Sc. (Agri.)

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| Semester : V (New) | Term : I | Academic Year : 2013-14 |
| Course No. : ECON 354 | Title : Agricultural Marketing, Trade and Prices | |
| Credits : 2(1+1) | | |
| Day & Date : Tuesday, 22.10.2013 | Time : 14.00 to 16.00 | Total Marks : 40 |

- Note :**
1. Solve ANY EIGHT questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 What do you mean by Market structure? Explain in brief various components of market structure.
- Q.2 Classify the Markets on various dimensions. Explain in detail "classification of market on the basis of Time span".
- Q.3 Enlist various Marketing functions. Explain any two of them in detail.
- Q.4 What is risk in marketing? Explain in brief about different types of market risks.
- Q.5 Define "marketing cost". Explain the factors which affect the cost of marketing.
- Q.6 Define processing. Give advantages of processing of Agril. Products.
- Q.7 Define co-operative marketing. Enlist functions of co-operative marketing societies.
- Q.8 Define the term "Speculation and Hedging". State benefits of "Speculation and Hedging".
- Q.9 Write short notes (Any two)
- 1) Marketing Channel 2) Market efficiency 3) AGMARK
- Q.10 What is Market Integration? Explain different types of market integration

SECTION "B"

- Q.11 Fill in the blanks.
- 1) A market in which there is only one buyer of a product, the market is termed as _____.
 - 2) The central AGMARK laboratory is located at _____.
 - 3) The transportation function of marketing creates _____ utility.
 - 4) A _____ is one where the produce is either finally disposed of to the consumers or processors or assembled for export.
- Q.12 State True or False.
- 1) The head quarter of World Trade Organization (W.T.O.) is situated at Washington.
 - 2) The marketable surplus has negative relationship with size of family.
 - 3) Transportation cost account for about 50 per cent of the total cost of marketing.
 - 4) Public warehouse are owned by individuals, large business house or wholesalers for the storage of their own stocks.



**MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION**

B.Sc. (Agri.)

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|---|--|--------------------------------|
| Semester : V (New) | Term : I | Academic Year : 2012-13 |
| Course No. : ECON 354 | Title : Agricultural Marketing, Trade and | |
| Credits : 2(1+1) | Prices | |
| Day & Date : Tuesday, 23.10.2012 | Time : 14.00 to 16.00 | Total Marks : 40 |

- Note :**
1. Solve ANY EIGHT questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Give the meaning of agricultural marketing. Explain the subject matter of agricultural marketing.
- Q.2 What do you mean by market structure? State and explain the components of market structure.
- Q.3 What do you mean by marketing cost? Explain factors affecting the cost of marketing.
- Q.4 What do you mean by producer's surplus? Explain factors affecting marketable surplus.
- Q.5 Enlist various marketing functions and explain any one marketing function in detail.
- Q.6 What is risk? Explain how to minimize the risks.
- Q.7 What is market integration? Explain the different types of market integration.
- Q.8 What are the objectives of state trading? Explain the types of state trading.
- Q.9 Give the meaning of contract farming and explain its advantages.
- Q.10 Write short notes (Any Two)
 - 1) Speculation
 - 2) Future trading
 - 3) Packaging

SECTION "B"

- Q.11 Define the following terms.
 - 1) Hedging
 - 2) Oligopoly market
 - 3) Storage
 - 4) Market information
- Q.12 State True or False.
 - 1) Difference between consumer's price and producer's price is known as price spread.
 - 2) The marketed surplus may be more, less or equal to the marketable surplus.
 - 3) Seaboard market is located near the seashore.
 - 4) Large number of buyers and sellers is one of the conditions of imperfect market.

